

## COMPANY PROFILE

TRUEWOOD INTERIOR DESIGN WORKS LLC.

P.O. BOX 46688  
DUBAI, U.A.E.

TEL: +971-4-3404403, FAX: +971-4-3232703

EMAIL: [info@truewood.biz](mailto:info@truewood.biz)  
[inquiry@truewood.biz](mailto:inquiry@truewood.biz)

# INTRODUCTION



True Wood is a turnkey construction and fit out contractor based in Dubai, UAE. True Wood has built and established expertise in project planning and integrating flexible solutions

True Wood's core competency is utilising the in-depth knowledge of all departments involved in a fit out project from civil works, glazing components, interfacing of electro-mechanical services, specialized end details with different end product and especially joinery elements of the project. To meet project deadlines the True Wood way is to understand and implement the various services of a fit out design in a professional and integrated manner.

True Wood has worked on varied and interesting projects in collaboration with local, European and American designers.

# INTRODUCTION ...



True Wood's team has successfully interpreted European and American designs to local resources and material availability to meet the design standards & functionality.

The ethos is to provide cost effective solutions, meet stringent project deadlines and most importantly maintain transparency in operations.

True Wood's success lies in its most important asset "**PEOPLE**". People are the cornerstone of True Wood's business. At True Wood we believe that we will do better as an organization through strong and sustainable partnership with our employees.

Team work, sharing knowledge and ideas, open door policy, open flow of communication ensures effective communication at all levels within the organization.

At True Wood, we believe not in doing only projects but building long term mutually sustainable relationships with our customers.

# OUR VISION, MISSION & VALUES



## Vision:

To be the preferred turnkey solution provider for our customers with very high level of customer satisfaction and quality products as our hallmarks.

## Mission:

To continuously strive to better ourselves in our offerings to our customers through optimum use of technology, people and practices. Our success is ensured by keeping our employees and customers satisfied.

## Values:

The TRUEWOOD ethos is imbibed in each of the team members. The ethos is to provide cost effective solutions, meet stringent project deadlines and maintain transparency in operations. Simply put it means ensuring customer satisfaction

# OUR PHILOSOPHY ABOUT SAFETY POLICY



True Wood Interior Design Works L.L.C is committed to complying with Safety in Employment and continue as a Practice along with all other safe operation procedures.

Management is committed and responsible for the education and training and development of all employees and to help them understand and work with this commitment and the respective governing laws.

All employees are encouraged to attend any meeting called for the purposes of discussing Safety in the workplace.

The purpose of the Company in having this Safety Policy is not merely to comply with the Act but to ensure that all of our employees are provided with a safe working environment which will lead to enhance their progress and quality in works with highest standard of safety at site.

# OUR PHILOSOPHY ABOUT SAFETY POLICY



All employees must report to their supervisor or manager any new hazards or potential hazards that may arise and to do all things possible to avoid accident or injury to themselves, their fellow employees or any other person.

Supervisors or designated Safety Officers must keep accurate reporting and recording records and it is a requirement that all Managers or Supervisory staff be accountable, trained and competent in matters of Health & Safety within their area of responsibility.

# QUALITY POLICY STATEMENT



## QUALITY MANAGEMENT

True Wood Interior specializes in Fit-out works for its clients, whilst maintaining the highest ethical, quality, and safety, environmental and professional standards.

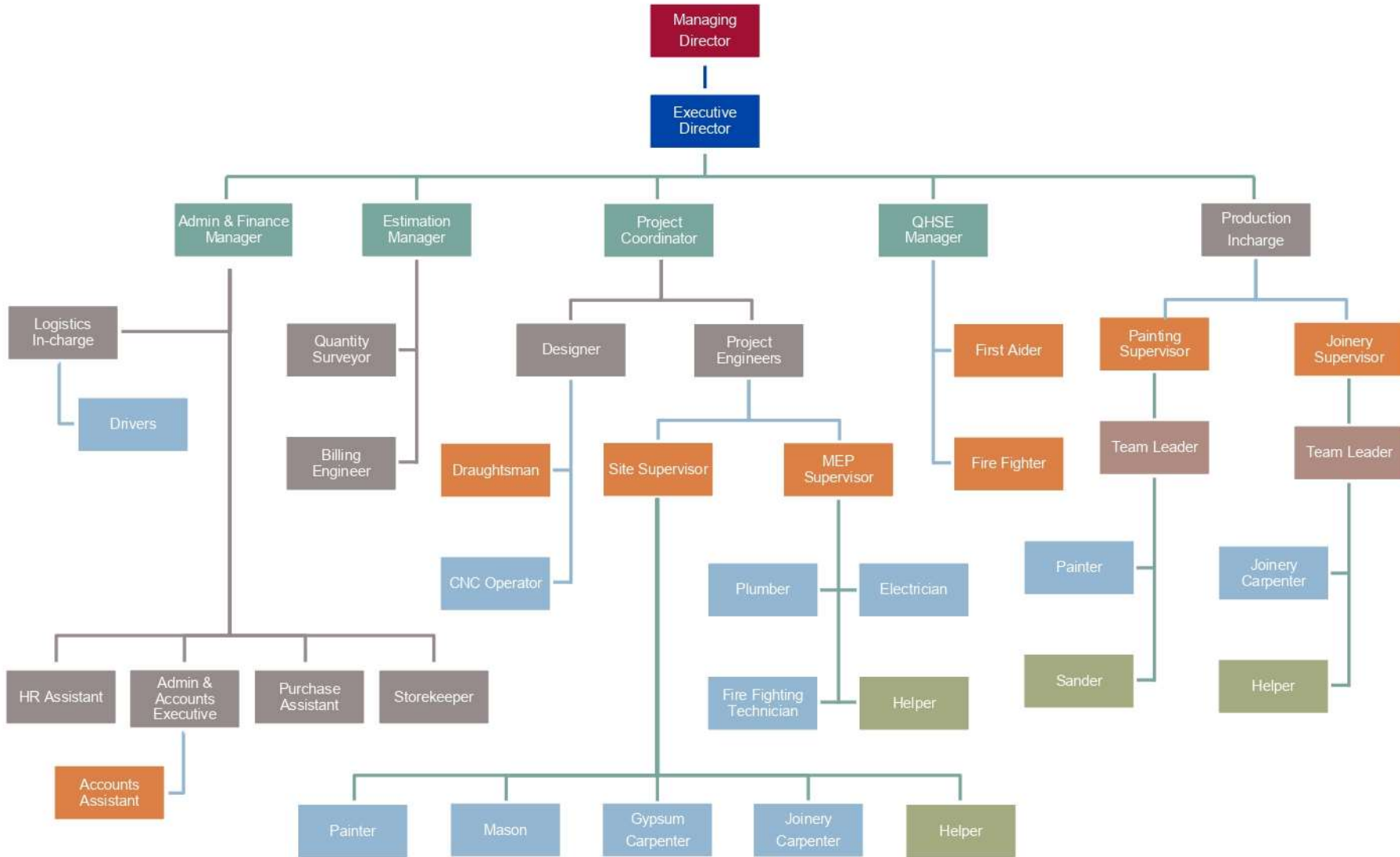
True wood objectives are to:

- ❖ Provide quality workmanship by committed and trained personnel
- ❖ Satisfy client's requirements and try to exceed their expectation
- ❖ Provide reliable and exceptional service.
- ❖ Satisfy client's requirements and try to exceed their expectation.
- ❖ Ensure compliance to all regulation and statutory bodies.
- ❖ Provide these services in a professional and responsible manner.



# ORGANISATION CHART

## ORGANISATION CHART



# OUR ASSETS- OUR PEOPLE

S.No	Position	Nos.
1	Directors	2
2	Operations Manager	1
3	Project Engineer	10
4	Estimation	3
5	Admin	9
6	Fit out Supervisor	9
7	Senior Carpenter/Team Leaders	8
8	MEP supervisor	3
9	Carpenter	30
10	Masons	10
11	Painters	16
12	Electrician	8
13	Plumber	1
14	Welder	2
15	Helpers	14
16	Drivers	4
17	Store keeper	1
18	Draughtsman	3
<b>TOTAL</b>		<b>134</b>

**Note:** We shall provide more manpower as per the requirements of the Project.

# OUR SERVICES



- ❖ Waterproofing works
- ❖ Blocks & Concrete Works
- ❖ Glass & Metal Works
- ❖ Flooring & Floor Finishes
- ❖ Gypsum Works
- ❖ Wall Cladding and Partition works
- ❖ Special Partition Works
- ❖ Wall Finishes & Coverings
- ❖ Ceiling Works
- ❖ Stone Works
- ❖ Signage & Shop fronts
- ❖ Electrical & Lighting
- ❖ HVAC
- ❖ Fire Alarm & Fire Fighting
- ❖ Plumbing
- ❖ Joinery Works, etc.

# OUR STRENGTHS



- ❖ Fully equipped production facility for Joinery production (About 11,500 Sq. Ft.)
- ❖ 3D CNC Machine Facility
- ❖ Veneer Pressing Machine Facility
- ❖ Automatic door lock and hinges cutter
- ❖ Spray Paint Booth Facility
- ❖ In House MEP Team
- ❖ Stores facility in order to ensure timely execution of production

# OUR KEY CLIENTS



# OUR KEY CLIENTS



# TRADE LICENSE



## رخصة تجارية Commercial License

تفاصيل الرخصة / License Details				
License No.	572672	رقم الرخصة		
Company Name	TRUE WOOD INTERIOR DESIGN WORKS (L.L.C)	اسم الشركة	ترو وود لاعمال تنفيذ التصميم الداخلي (ش.ذ.م.)	
Trade Name	TRUE WOOD INTERIOR DESIGN WORKS (L.L.C)	الإسم التجاري	ترو وود لاعمال تنفيذ التصميم الداخلي (ش.ذ.م.)	
Legal Type	Limited Liability Company(LLC)	النوع القانوني	ذات مسؤولية محدودة	
Expiry Date	23/08/2022	تاريخ الانتهاء	Issue Date	24/08/2005
D&B D-U-N-S @	561544011	الرقم العالمي	Main License No.	572672
Regleter No.	75904	رقم السجل التجاري	DCCI No.	100458

الأطراف / License Members				
Share / الحصص	Role / الصفة	Nationality / الجنسية	Name / الإسم	No./ رقم الشخص
	Manager / مدير	India / الهند	نيتن بهاسكار شني بهاسكار نتاليا	363651

Beneficiary Owner consent of this license has been signed on 30/06/2021. For more information or to know the Beneficiary Owner please visit any DED service center or DED eServices website.

تم توقيع إثارة المستفيد الحقيقي لهذه الرخصة بتاريخ 30/06/2021. لتتبع من المعلومات أو لمعرفة المستفيد الحقيقي يرجى التوجه بزيارة مراكز الخدمة أو الخدمات الإلكترونية التابعة لدائرة التنمية الاقتصادية.

نشاطات الرخصة التجارية / License Activities	
Interior Decoration	أعمال تنفيذ التصميم الداخلي
Electrical Fittings & Fixtures Repairing & Maintenance	إصلاح وصيانة التمديدات والتراكيبات الكهربائية

العنوان / Address				
Phone No	971-4-3404403	هاتفون	P.O. Box	46688
Fax No	971-4-3232703	فكس	Parcel ID	365-367
Mobile No	971-55-5584112	هاتف محمول	مستودع رقم 3 ملك مؤسسة دبي العقارية - القوز الصناعية 2	

البريد الإلكتروني / Email

الملاحظات / Remarks

Print Date 10/10/2021 11:41 تاريخ الطباعة Receipt No. 14012594 رقم الإيصال



يمكنك الآن تجديد رخصتك التجارية من خلال الرسائل القصيرة، أرسل رقم الرخصة في 6969 (أو الاتصالات) لتصلون على إيم إن إيسيات.  
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Zoho.com/uae



وثيقة إلكترونية معتمدة ومسندة دون توقيع من دائرة التنمية الاقتصادية، لمراجعة صحة البيانات الواردة في الرخصة برجاء زيارة الموقع [www.dubaided.gov.ae](http://www.dubaided.gov.ae)  
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# ISO CERTIFIED

ZERTIFIKAT • CERTIFICATE • CERTIFICADO • CERTIFICAT



## CERTIFICATE

This is to Certify that  
the Quality Management System of

**TRUE WOOD INTERIOR DESIGN WORKS LLC.**  
P.O. BOX No. 46688  
Street No. 22, Building No. 42, Al Quoz Industrial Area 2, Dubai, UAE

Has been independently assessed and is compliant with the requirements of

### ISO 9001:2015

(Quality Management System)

This Certificate is applicable to the following product or services ranges:

- \* Interior Fit Out Turnkey Solutions
- \* Joinery Production
- \* MEP Services

**CERTIFICATE NO: AE 100000234/01/Q20**

Date of this Certificate	24 March 2021	Date of Initial Registration	22 March 2019
Date of Certificate Expiry	23 March 2022	Re-certification Due	23 March 2022

This Certificate is property of GRS Certification and remains valid Subject to satisfactory surveillance audits.

  
 Director




**GATE WAY REGISTRAR CERTIFICATIONS**  
Visit: [www.grscert.com](http://www.grscert.com)  
Accredited by International Services For Certification bodies (EUROPE) UK LTD  
6 Ferris Place Bourneout, Dorset, BH8 0AU, United Kingdom

This is an accredited certificate authorized for issue by Accreditation Service for Certifying Bodies (Europe) Limited who have assessed GRS as a Certifying Body for Compliance with ISO 17021 : 2015 'Conformity Assessment - Requirements for bodies providing audit and certification of management systems. This certificate is only valid when confirmed by the registrar listed in the International Register of Quality Assessed Organizations. [www.iso.org](http://www.iso.org)

ZERTIFIKAT • CERTIFICATE • CERTIFICADO • CERTIFICAT



## CERTIFICATE

This is to Certify that  
the Environment Management System of

**TRUE WOOD INTERIOR DESIGN WORKS LLC.**  
P.O. BOX No. 46688  
Street No. 22, Building No. 42, Al Quoz Industrial Area 2, Dubai, UAE

Has been independently assessed and is compliant with the requirements of

### ISO 14001 : 2015

(Environment Management System)

This Certificate is applicable to the following product or services ranges:

- \* Interior Fit Out Turnkey Solutions
- \* Joinery Production
- \* MEP Services.

**CERTIFICATE NO: AE 1000000234/02/Q20**

Date of this Certificate	24 March 2021	Date of Initial Registration	22 March 2019
Date of Certificate Expiry	23 March 2022	Re-certification Due	23 March 2022

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 Director




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ZERTIFIKAT • CERTIFICATE • CERTIFICADO • CERTIFICAT



## CERTIFICATE

This is to Certify that  
the Occupational Health & Safety Management System of

**TRUE WOOD INTERIOR DESIGN WORKS LLC.**  
P.O. BOX No. 46688  
Street No. 22, Building No. 42, Al Quoz Industrial Area 2, Dubai, UAE

Has been independently assessed and is compliant with the requirements of

### ISO 45001 : 2018

(Occupational Health & Safety Management Systems)

This Certificate is applicable to the following product or services ranges:

- \* Interior Fit Out Turnkey Solutions
- \* Joinery Production
- \* MEP Services.

**CERTIFICATE NO: AE 100000234/03/H20**

Date of this Certificate	24 March 2021	Date of Initial Registration	22 March 2019
Date of Certificate Expiry	23 March 2022	Re-certification Due	23 March 2022

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# OUR SUCCESS STORY

A GLIMPSE OF OUR PROJECTS

# FEW OF OUR PROJECTS...

Name	Client	Category	Project Value (AED)
Le Meridian Hotel Extension – Joinery Works	Dutco Interiors	Hospitality	8,900,000.00
Warner Brothers Theme Park - Façade & Joinery works	Aspen Creations	Commercial	4,876,000.00
Swiss International Scientific School – Fitout Works	Al Ahmadiyah Contracting	Commercial	4,260,000.00
Galaxy Cinema in Fujairah Mall	HDD Interiors	Hospitality	3,273,702.08
Abu Dhabi Islamic Bank (BBD + ADIMAC)	Abu Dhabi Islamic Bank	Commercial	3,146,155.00
Al Tayer Stocks - ADIB Head Office - Joinery Works	Al Tayer Stocks	Commercial	2,388,974.00
Interior Fitout Works of Villa at Jumeirah Golf Estate	Mr. Nawal Saigal	Residential	2,110,137.44
French Bakery & La Marques Rest. at Abu Dhabi	French Bakery	Retail	1,700,000.00
French Bakery at Jumble box	French Bakery	Retails	1,200,000.00
Uno Battery JAFZA	Uno Mat International	Commercial	1,529,605.80
Viva Fashion	Viva Fashion	Retail	1,484,528.00
Giolitti at Dubai Mall	Giolitti Ice cream	Hospitality	1,449,296.55
Flipping pizza at IBN Batuta	HDD Interiors	Hospitality	1,345,973.82
Saudi MOFA- Sharjah	VFS Global	Commercial	1,262,882.00
Knotty Yard at Holiday Inn	Knotty Yard	Hospitality	1,224,963.60
Samovar @ City walk - MERAAS	Samovar	Retail	1,195,583.00

# FEW OF OUR PROJECTS...

Name	Client	Category	Project Value (AED)
Al Fanar Restaurant	Aspen Creations	Hospitality	1,175,341.19
Nawal Warehouse @ UAQ	Mr. Nawal Saigal	Commercial	1,143,771.00
Chilies outlet at Dalma mall	HDD Interiors	Hospitality	1,121,331.50
Sahara Cineplex	HDD Interiors	Hospitality	1,039,317.00
Coral Dubai Deira	Faizal Holdings	Hospitality	1,006,152.00
Reception lobby Copthorne Hotel	Burooj Properties	Hospitality	995,786.11
ADIB DSU Office	Abu Dhabi Islamic Bank	Commercial	925,838.30
Red star wok rest. RAK	Red star wok rest	Hospitality	905,456.23
ADIB Sahara center	Abu Dhabi Islamic Bank	Commercial	885,000.00
Bvlgari Hotel	HDD Interiors	Hospitality	868,000.00
Sky Cinemas – Lagos, Nigeria	Sky Mall	Hospitality	845,910.27
ADIB -ADIMAC project	Abu Dhabi Islamic Bank	Commercial	796,841.00
VFS Global at JLT	VFS Global	Commercial	691,521.70
Grand Hyatt Concession	HDD Interiors	Hospitality	688,212.80
ADIB Call center JAFZA	Abu Dhabi Islamic Bank	Commercial	685,513.00

# FEW OF OUR PROJECTS...

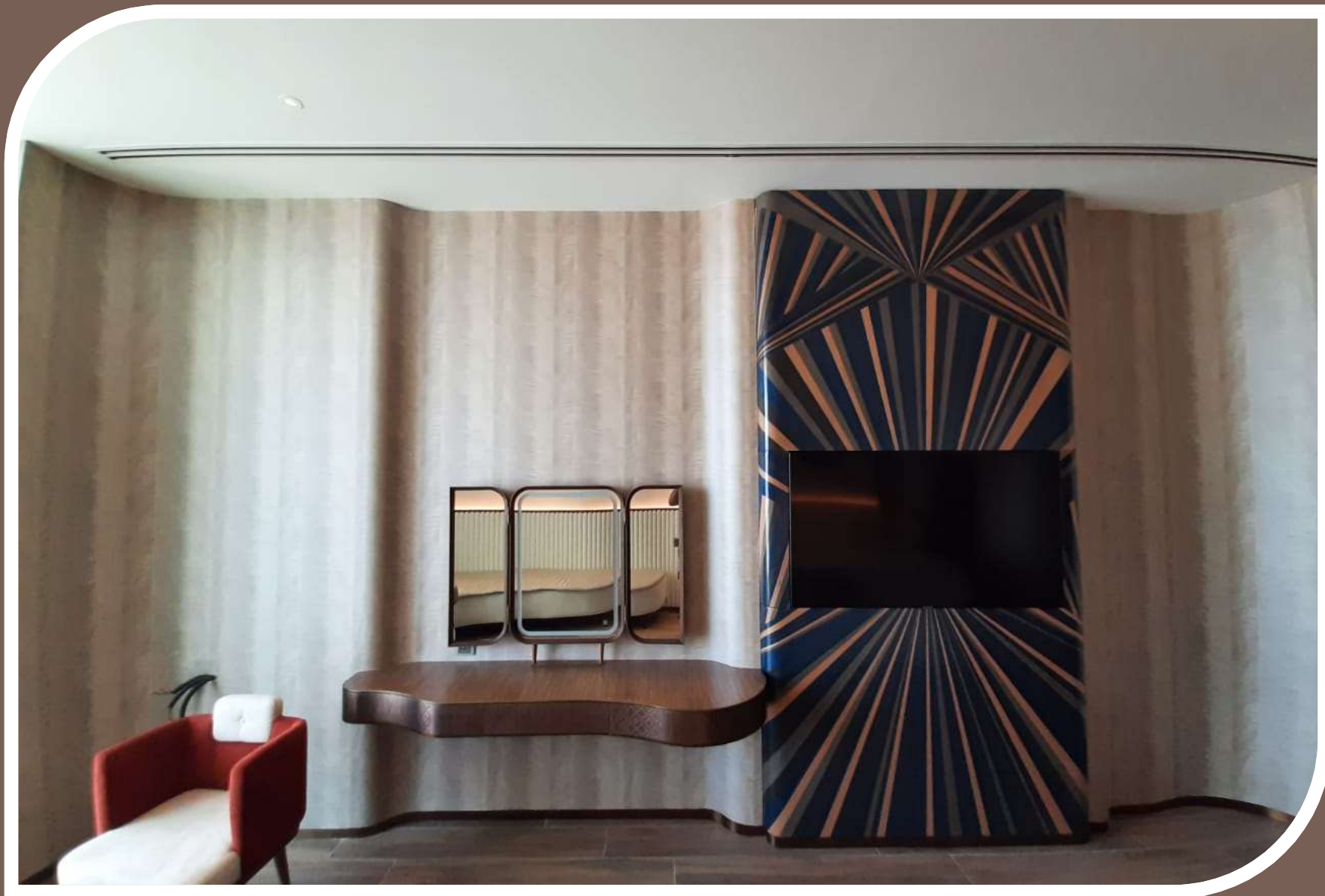
Name	Client	Category	Project Value (AED)
Signature lounge	Signature lounge	Retail	660,006.00
Luijo Dubai mall	HDD Interiors	Retail	637,528.50
B+G+7 Joinery Works	Universal Developers	Commercial	621,000.00
Cavali class at City walk - MERAAS	HDD Interiors	Retail	620,700.50
Red Door saloor @ My city	HDD Interiors	Hospitality	587,409.00
ADIB home finance - Emaar business park	Abu Dhabi Islamic Bank	Commercial	584,365.70
Saudi mofa Joinery	VFS Global	Commercial	580,697.00
Emirates airline cabin crew uniform center	Emirates Airlines	Commercial	571,069.50
Roger Dubius	HDD Interiors	Retail	568,675.00
Office 1102	HDD Interiors	Commercial	562,368.00
Manuell Salon DFC	Rimal Salon	Hospitality	556,000.00
Fitout works of Nakkash gallery	Mr. Nakkash	Retail	555,383.30
Al Khaliji Bank extension - Deira	HDD Interiors	Commercial	547,957.26
Savoy central	Savoy	Hospitality	522,667.50
Arab Bank at Ajman	Arab Bank UAE	Commercial	520,277.00

# FEW OF OUR PROJECTS...

Name	Client	Category	Project Value (AED)
Anthakshari at Marcopolo hotel	Marcopolo Hotel	Hospitality	518,868.00
Al Fanar Restaurant at Sharjah	Aspen Creations	Hospitality	510,000.00
IBN Batuta Grand Cinema	HDD Interiors	Hospitality	504,749.00
Kryolan-Sharjah	HDD Interiors	Hospitality	600,000.00
Treej Cafe – La Mer, Dubai	Aspen Creations	Hospitality	505,000.00
Motomachi Restaurant – La Mer, Dubai	Aspen Creations	Hospitality	430,000.00
Dose Cafe - City walk - MERAAS	HDD Interiors	Hospitality	980,000.00
Salad Boutique - City walk - MERAAS	HDD Interiors	Hospitality	1,330,000.00
Mankhool Hotel Apartments	Al Ahmadiyah	Hospitality	1,048,000.00



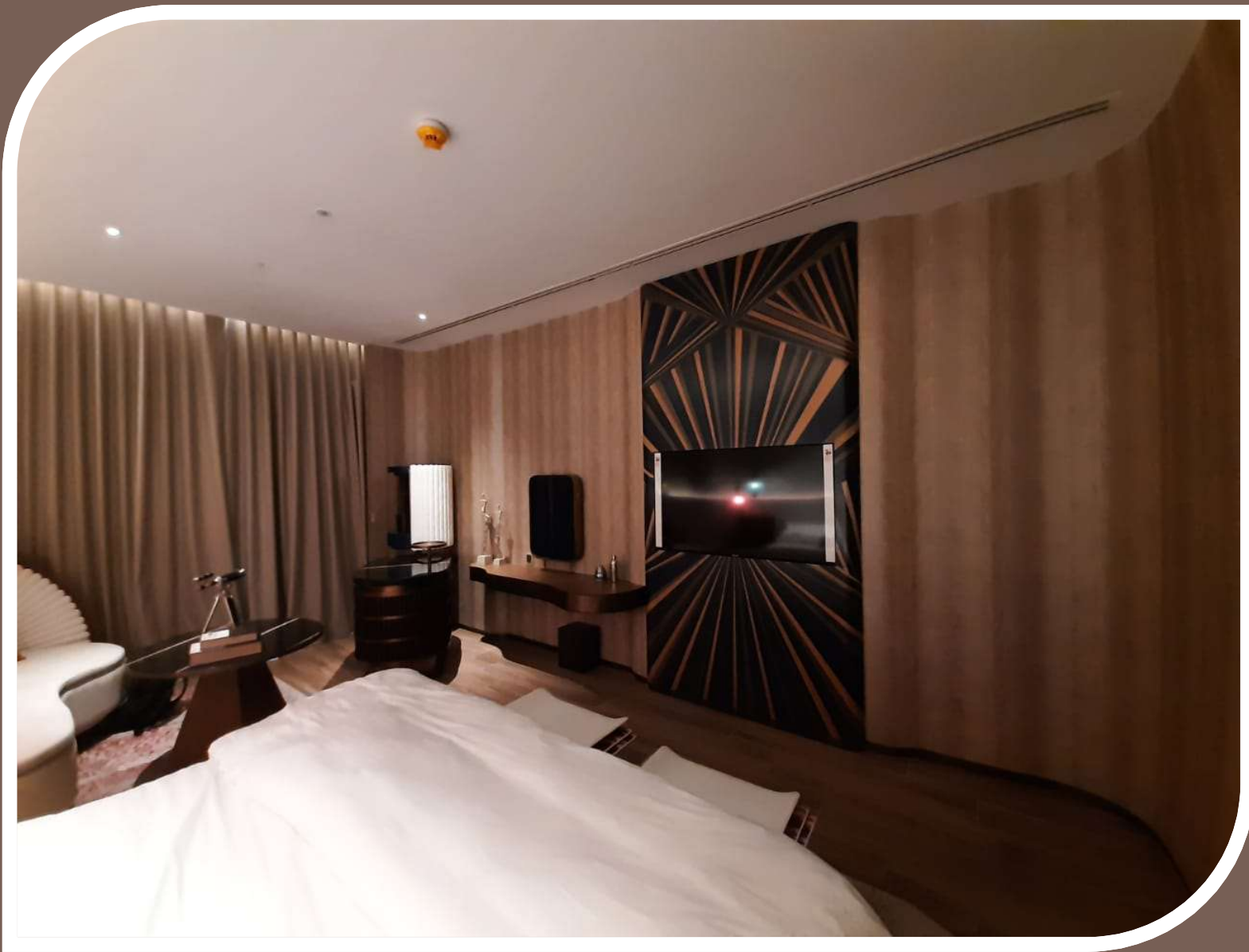
# HOSPITALITY



LE MERIDIAN HOTEL EXTENSION



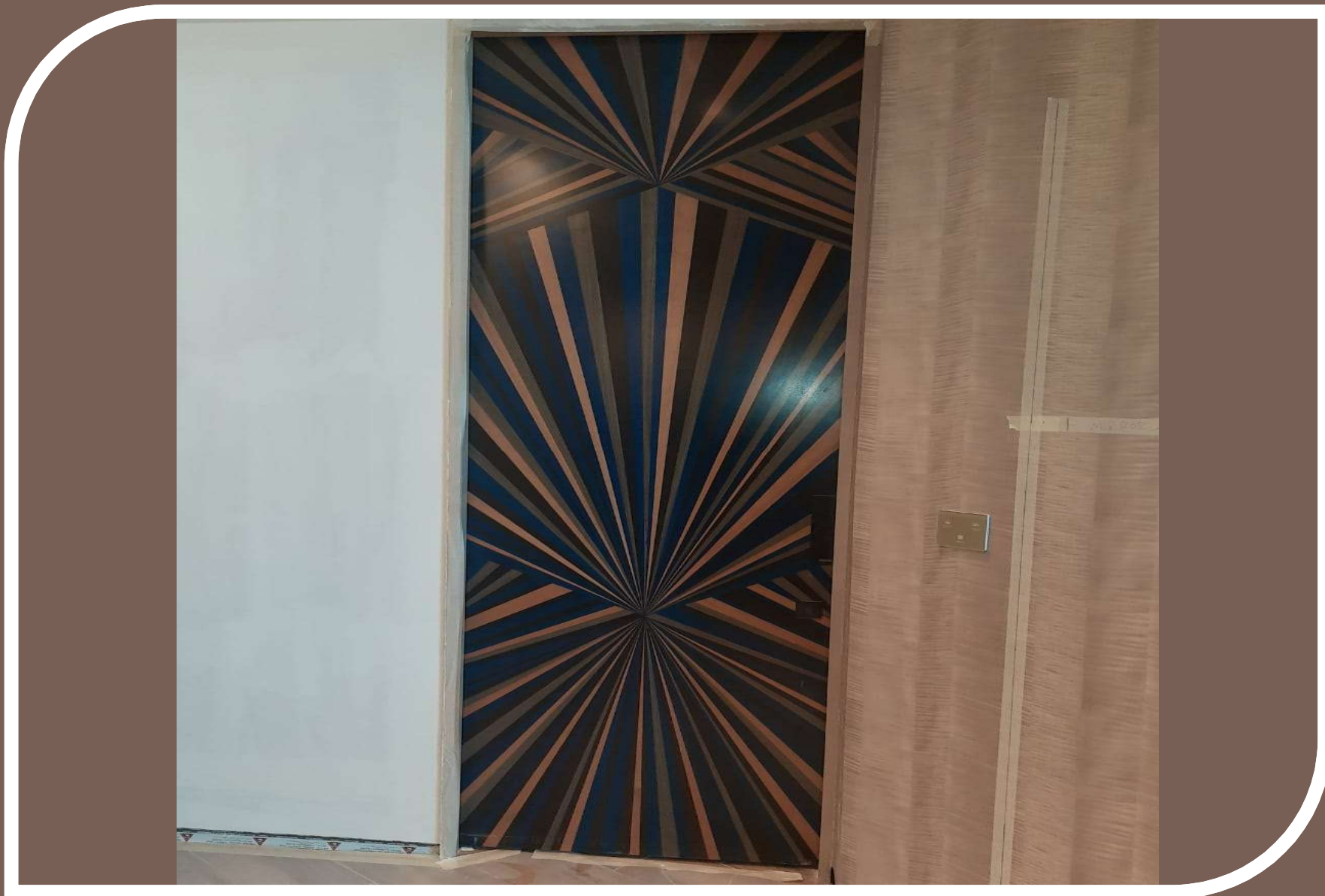
LE MERIDIAN HOTEL EXTENSION



LE MERIDIAN HOTEL EXTENSION



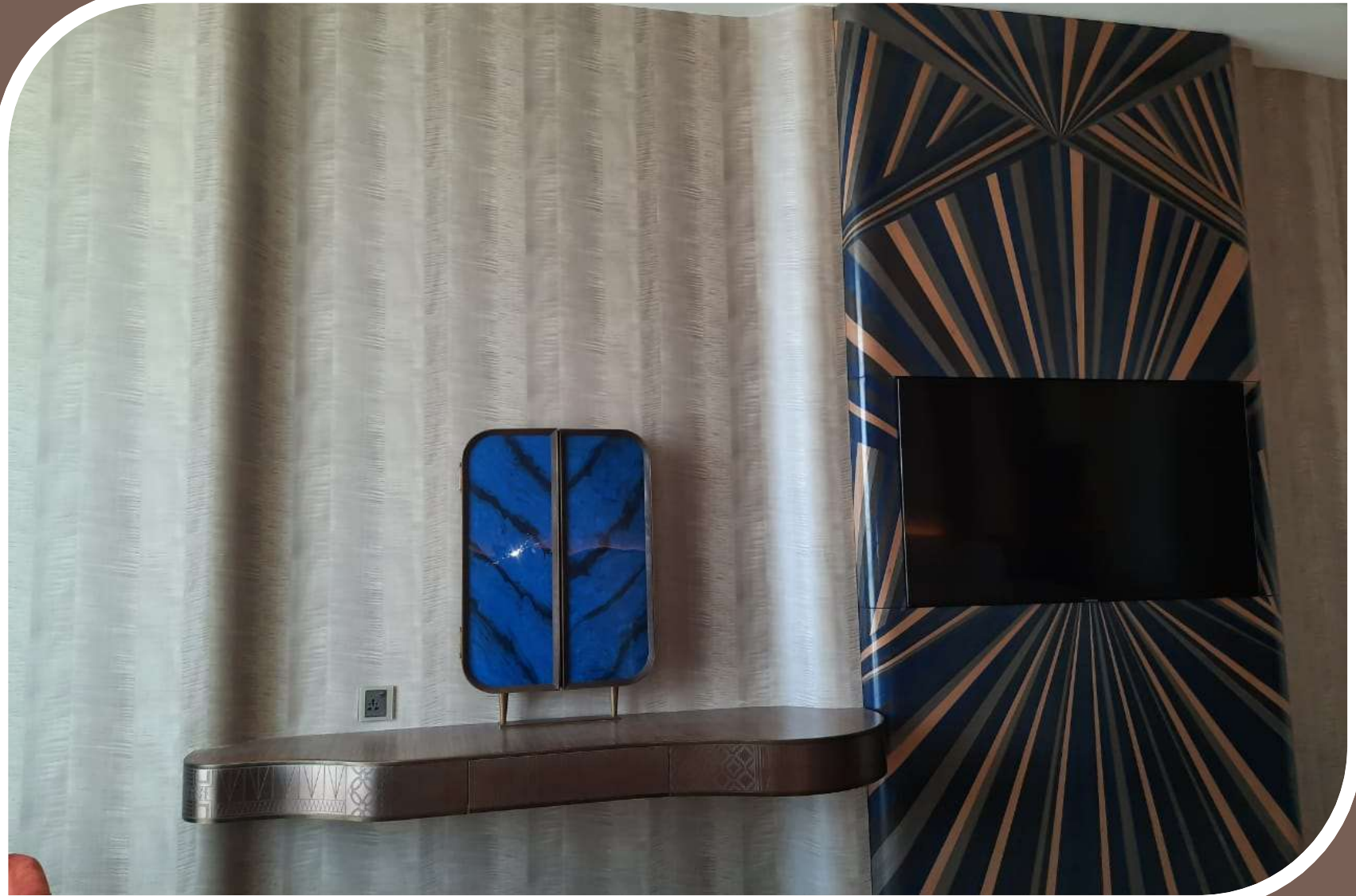
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LE MERIDIAN HOTEL EXTENSION



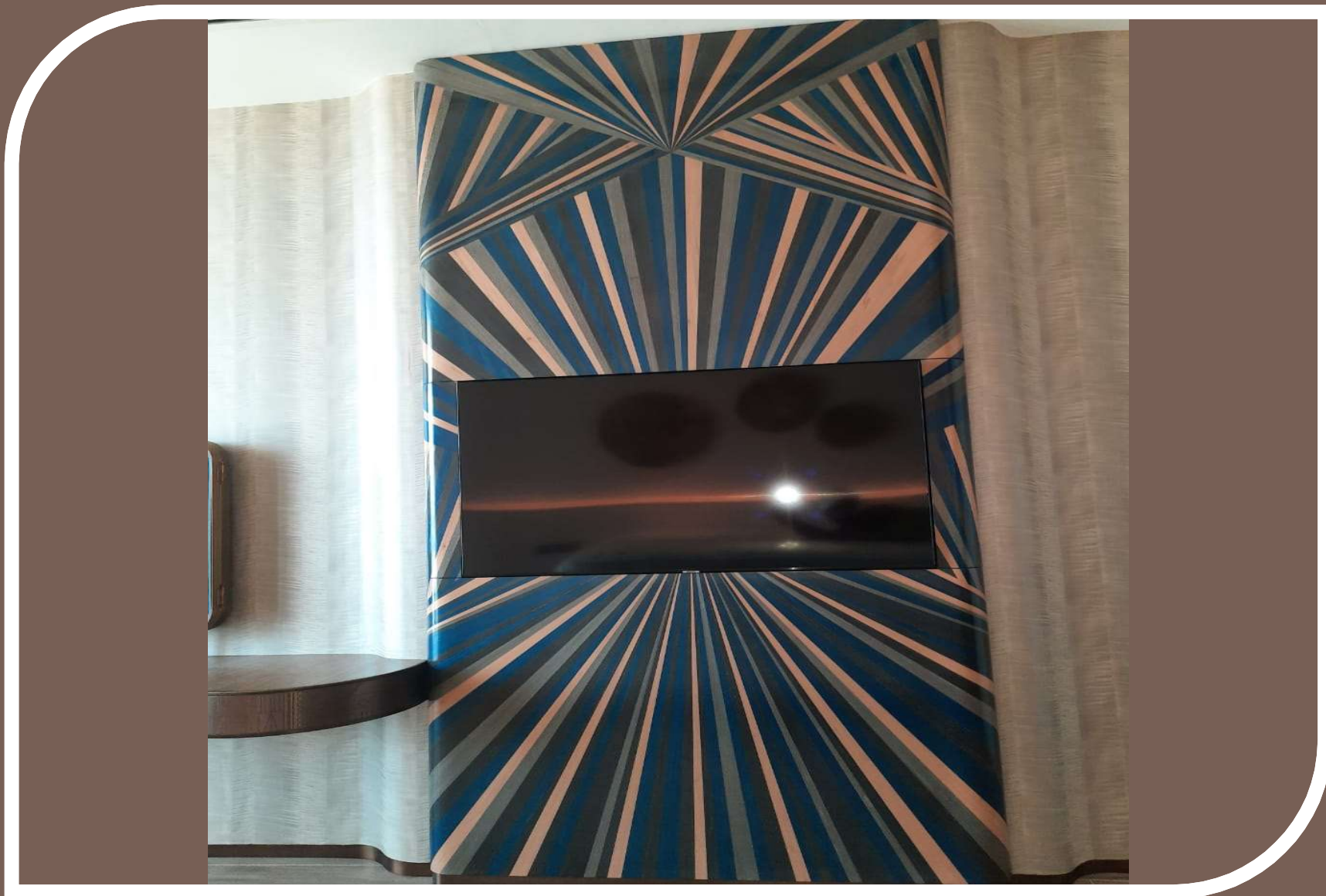
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LE MERIDIAN HOTEL EXTENSION



LE MERIDIAN HOTEL EXTENSION



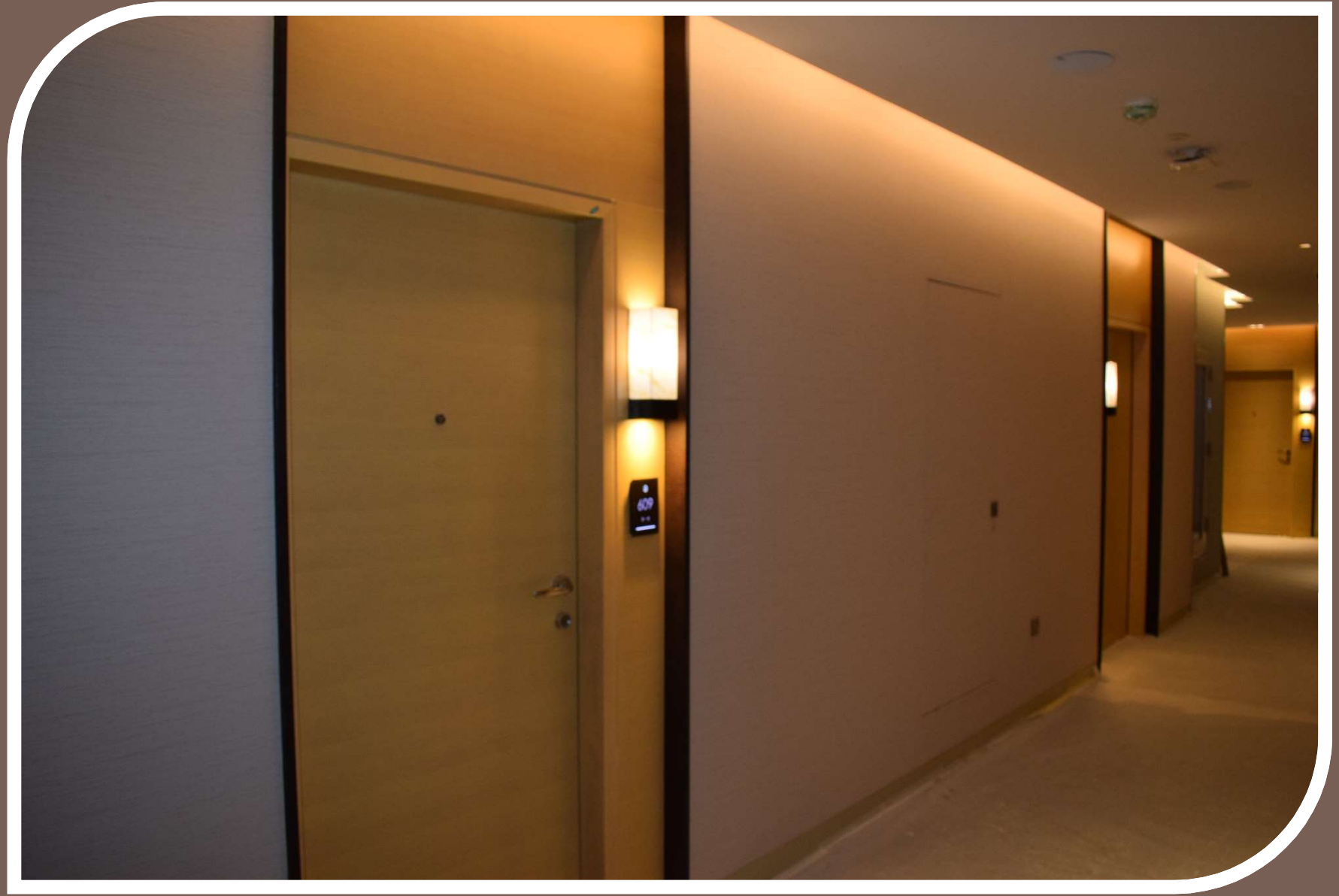
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**LE MERIDIAN HOTEL EXTENSION**



**MANKHOOOL HOTEL APARTMENT**



MANKHOOOL HOTEL APARTMENT



**MANKHOOOL HOTEL APARTMENT**



COPTHORNE HOTEL, DEIRA, DUBAI



COPTHORNE HOTEL, DEIRA, DUBAI



COPTHORNE HOTEL, DEIRA, DUBAI



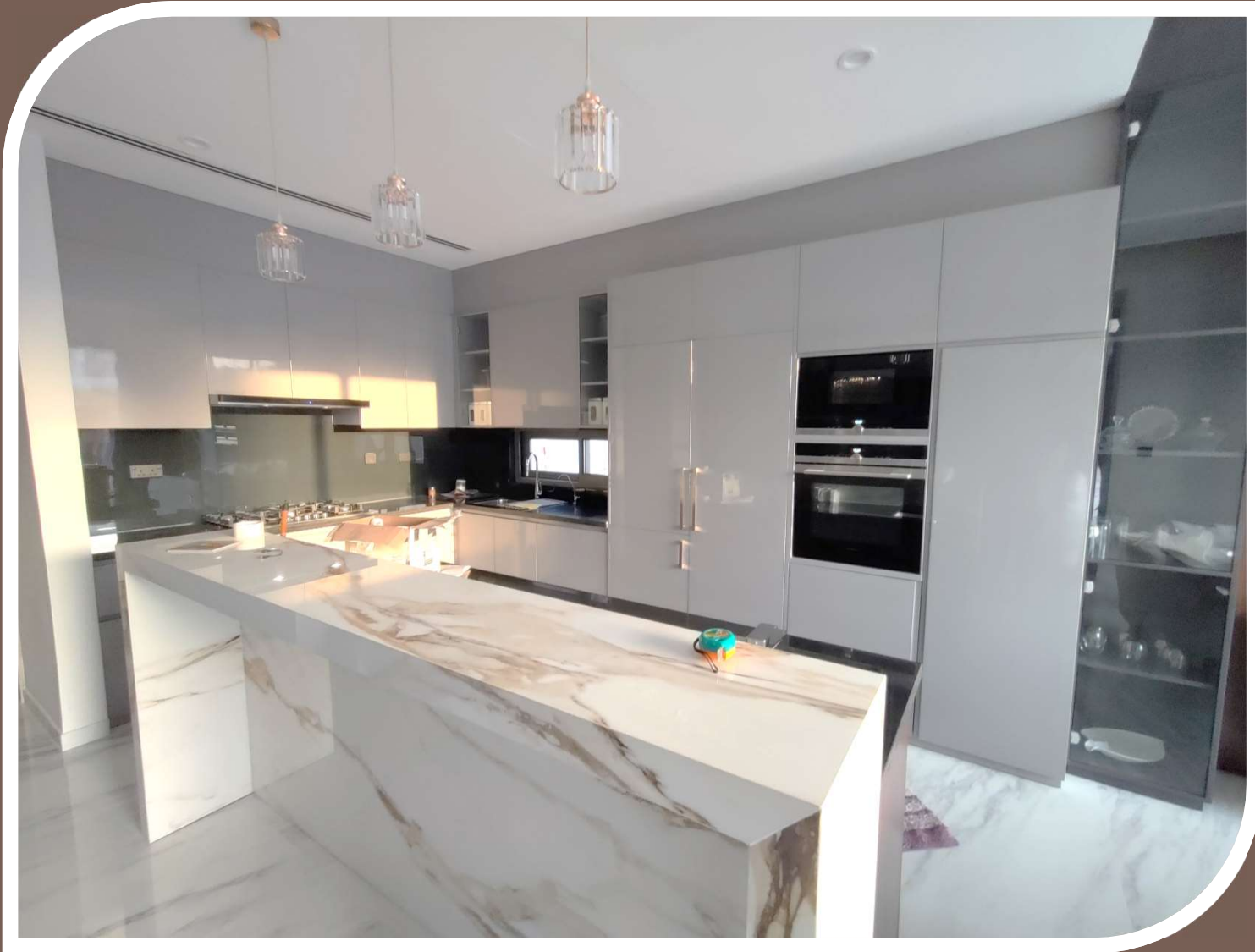
# RECENT WORKS



SIDRA VILLA – DUBAI HILLS



SIDRA VILLA – DUBAI HILLS



SIDRA VILLA – DUBAI HILLS



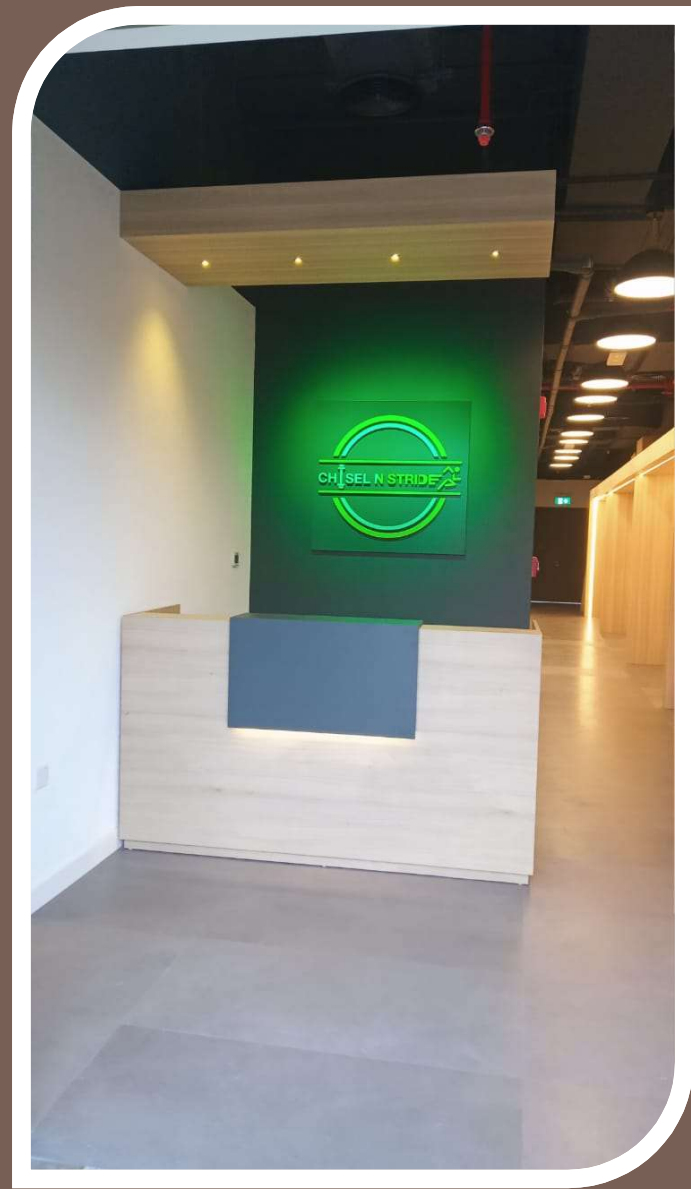
CHISEL N STRIDE STUDIO



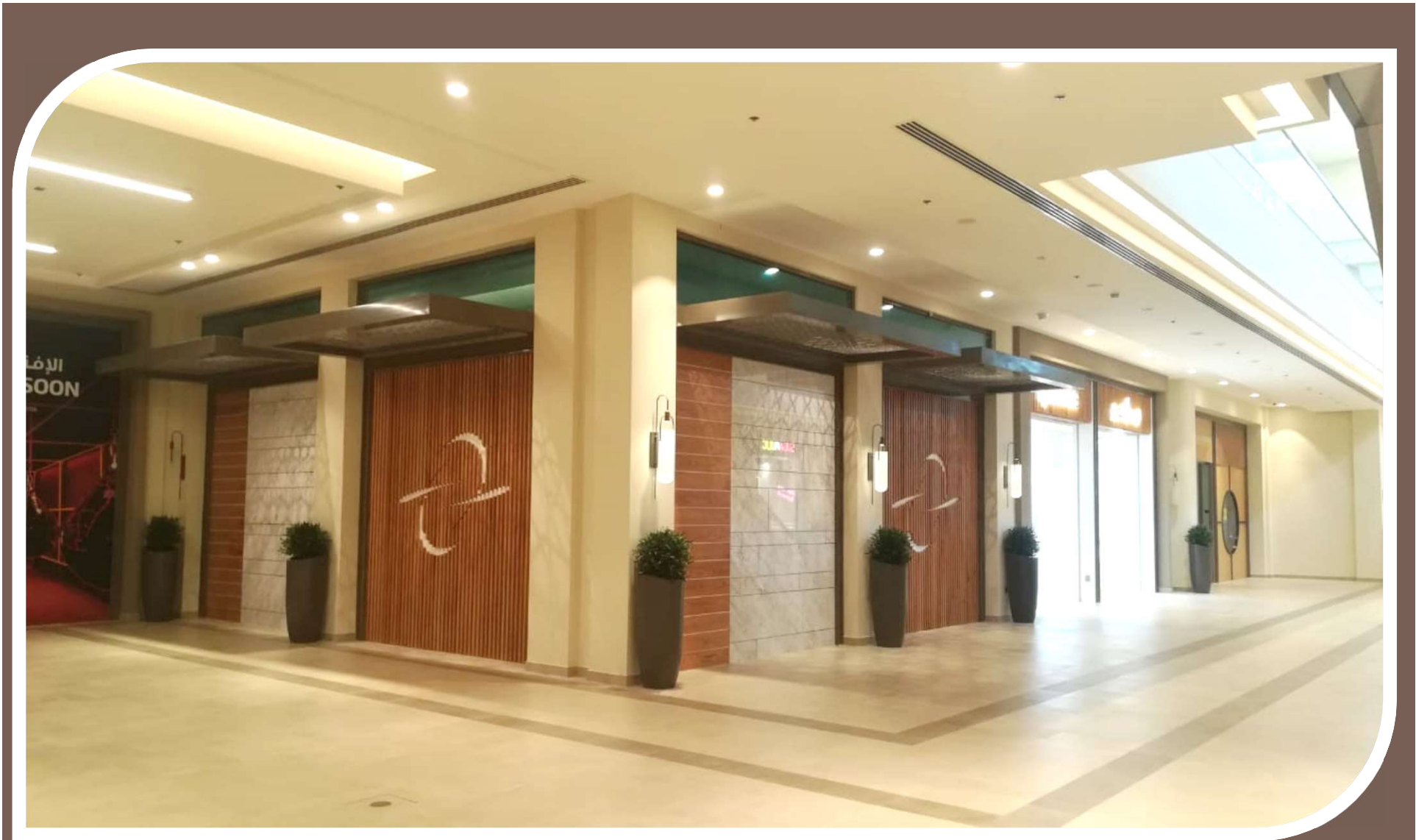
CHISEL N STRIDE STUDIO



CHISEL N STRIDE STUDIO



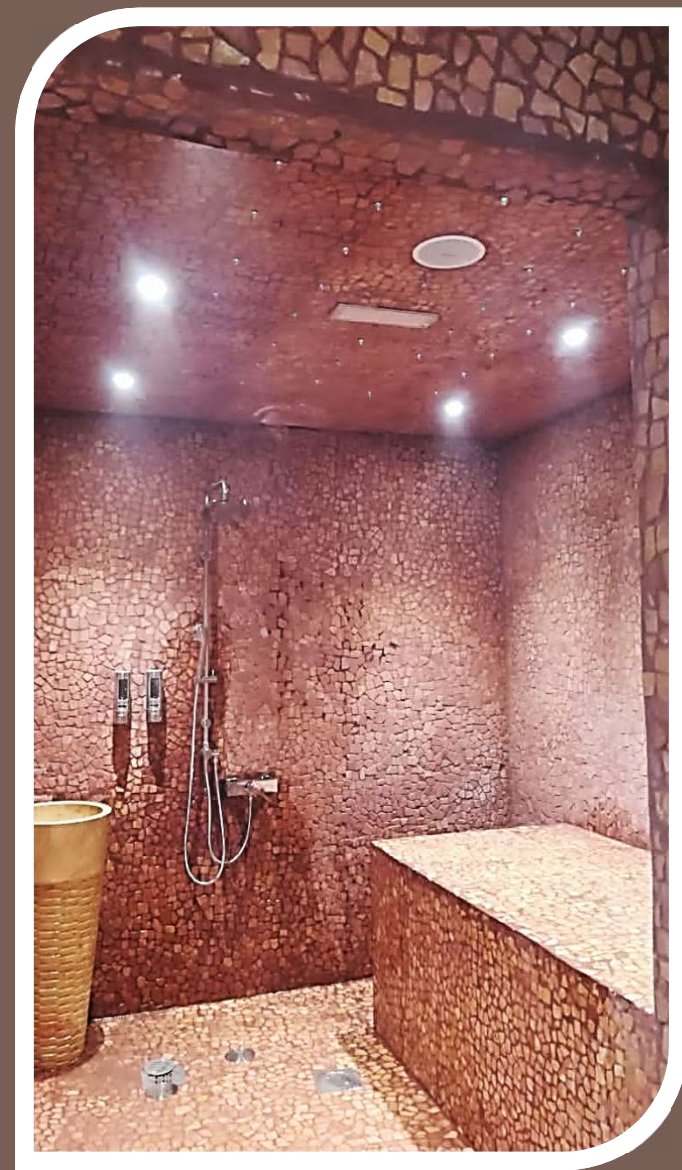
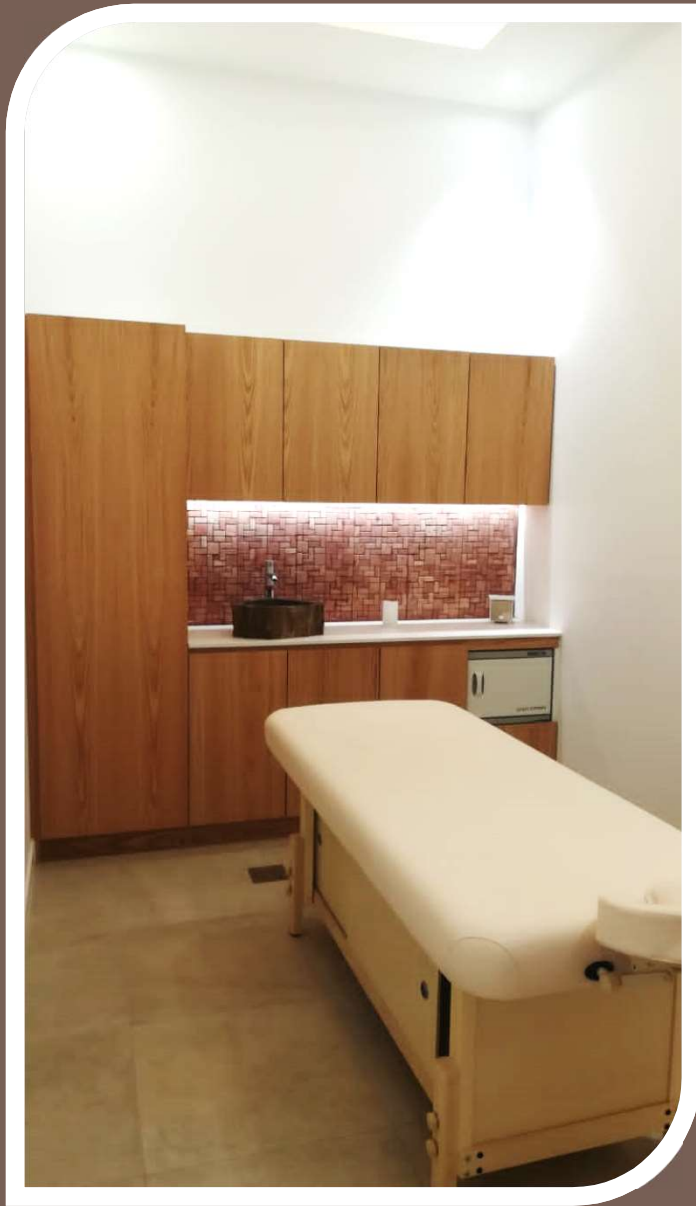
CHISEL N STRIDE STUDIO



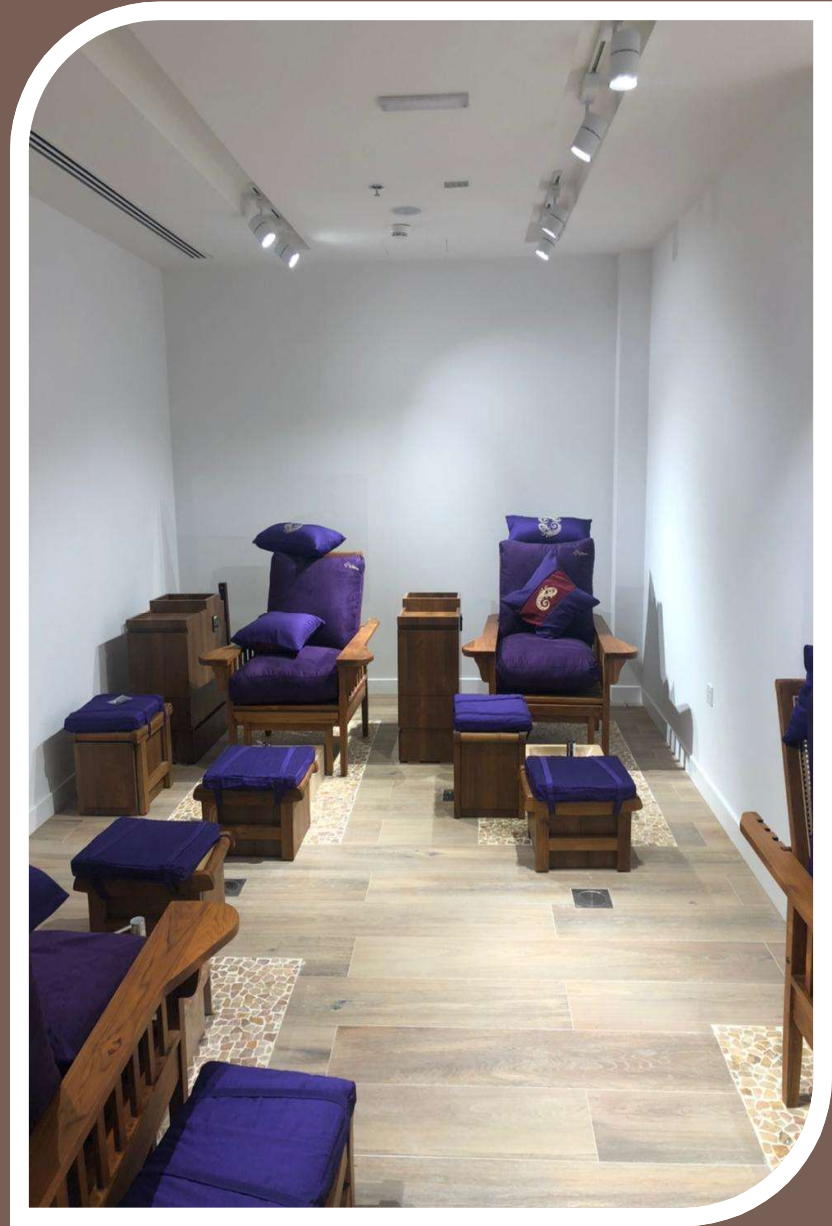
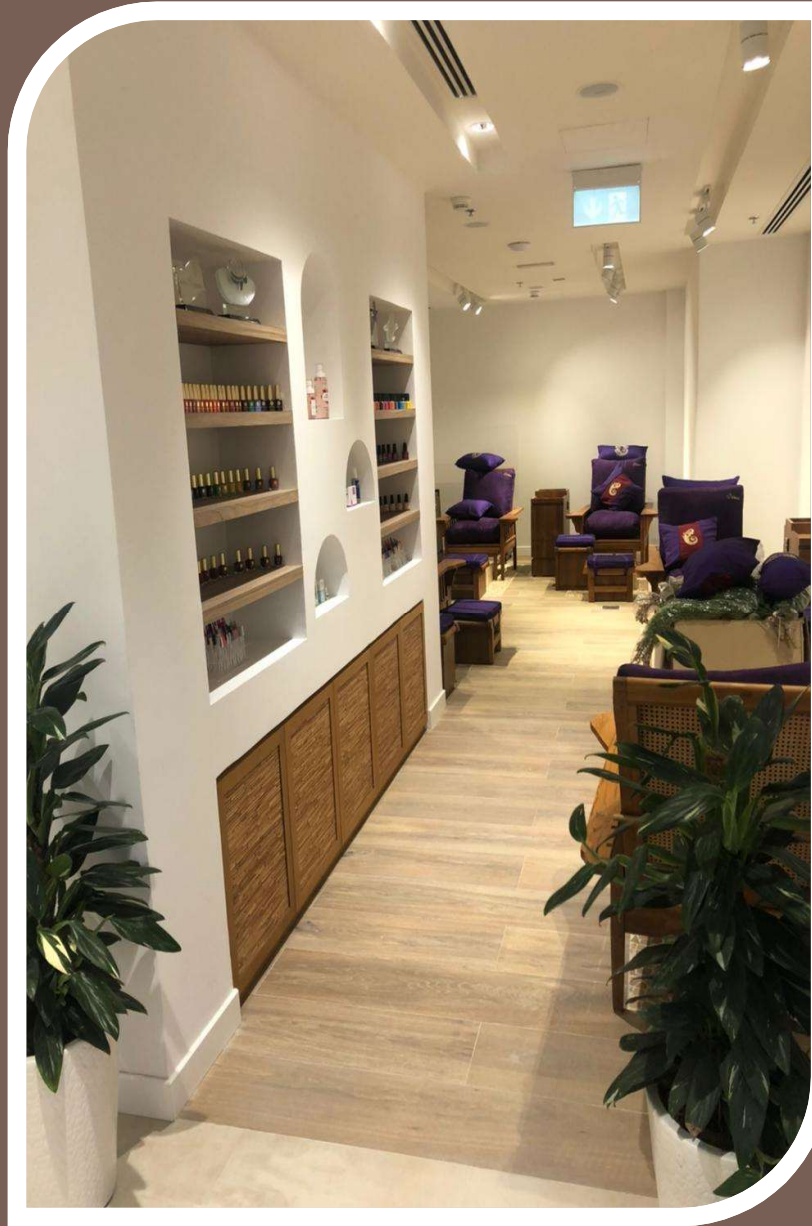
TIPS & TOES ,MEADOWS VILLAGE



TIPS & TOES ,MEADOWS VILLAGE



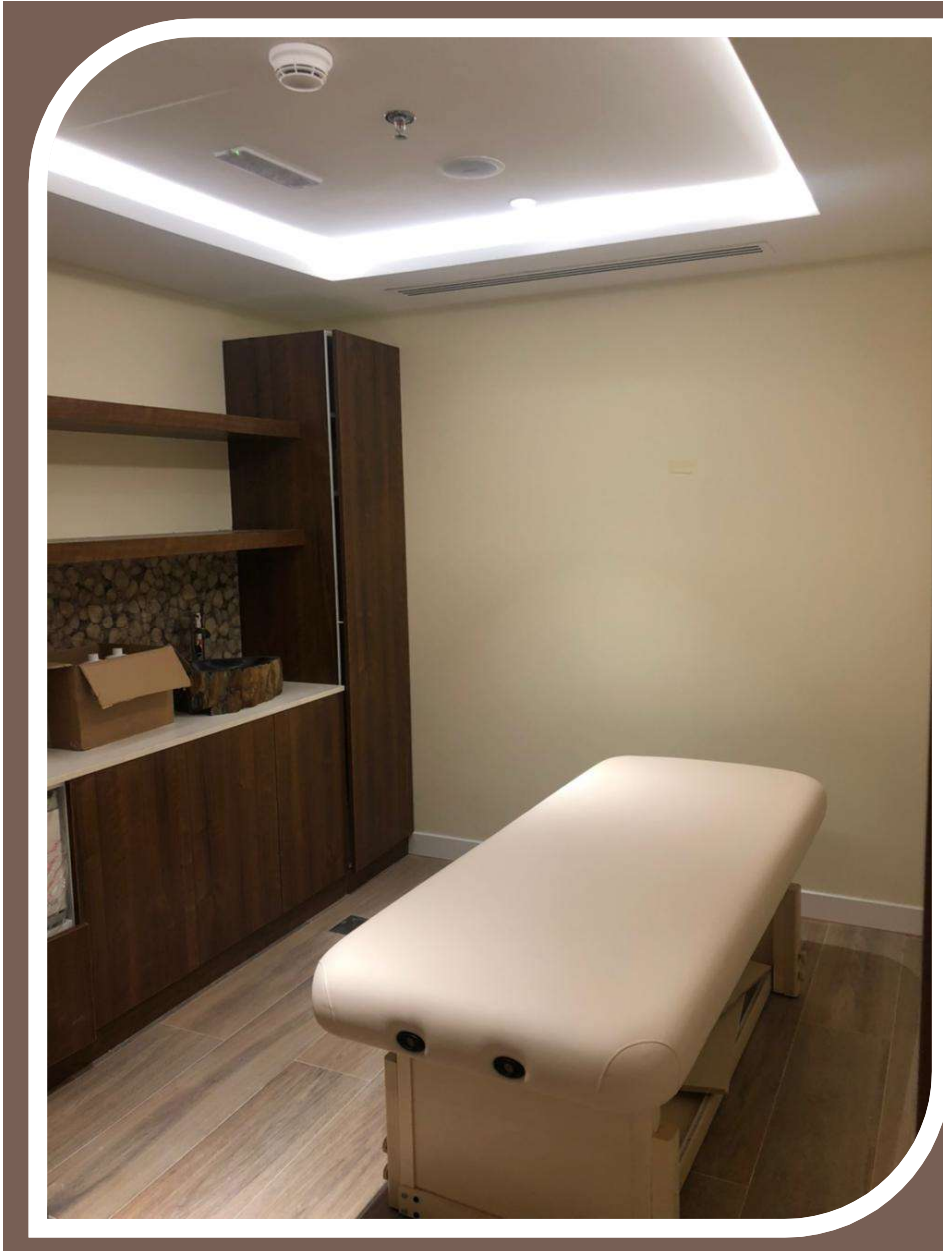
TIPS & TOES ,MEADOWS VILLAGE



TIPS & TOES ,ARABIAN RANCHES



TIPS & TOES ,ARABIAN RANCHES



TIPS & TOES ,ARABIAN RANCHES



TIPS & TOES ,ARABIAN RANCHES



RETAIL



**KRYOLAN – THE DUBAI MALL**



KRYOLAN – THE DUBAI MALL



KRYOLAN-SHARJAH



KRYOLAN-YAS MALL



**BONPOINT – THE MALL**



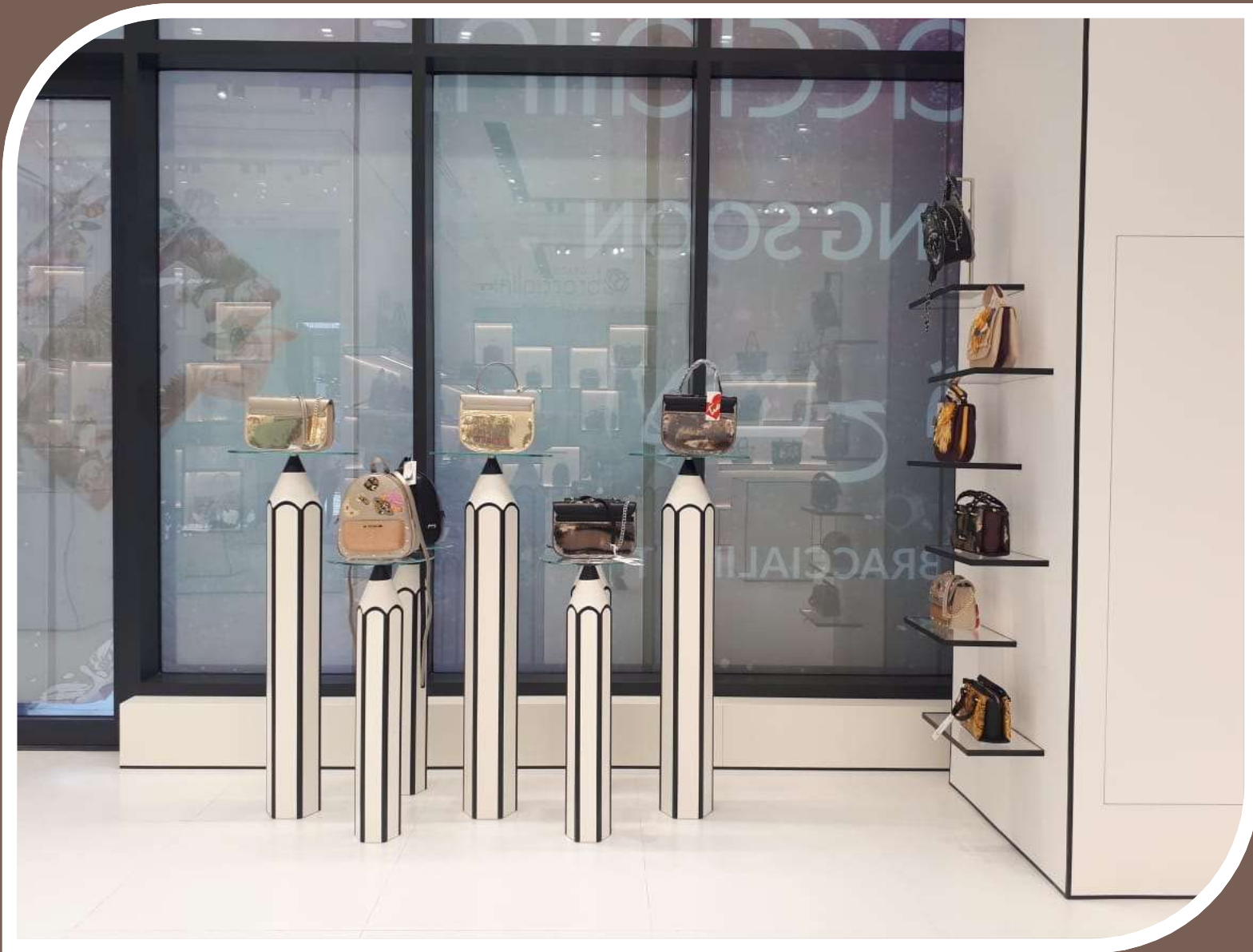
**BONPOINT – THE MALL**



**BRACCIALINI – BLUEWATERS ISLAND**



**BRACCIALINI – BLUEWATERS ISLAND**



**BRACCIALINI – BLUEWATERS ISLAND**



CAVALI CLASS – CITY WALK



## CAVALI CLASS – CITY WALK



ROBERTO CAVALI JUNIOR – CITY WALK



ROBERTO CAVALI JUNIOR – CITY WALK



ROBERTO CAVALI JUNIOR – CITY WALK



PHILIPP PLEIN JUNIOR – CITY WALK



PHILIPP PLEIN JUNIOR – CITY WALK



**BVLGARI - DIFC**



LAURA MERCIER - DFC



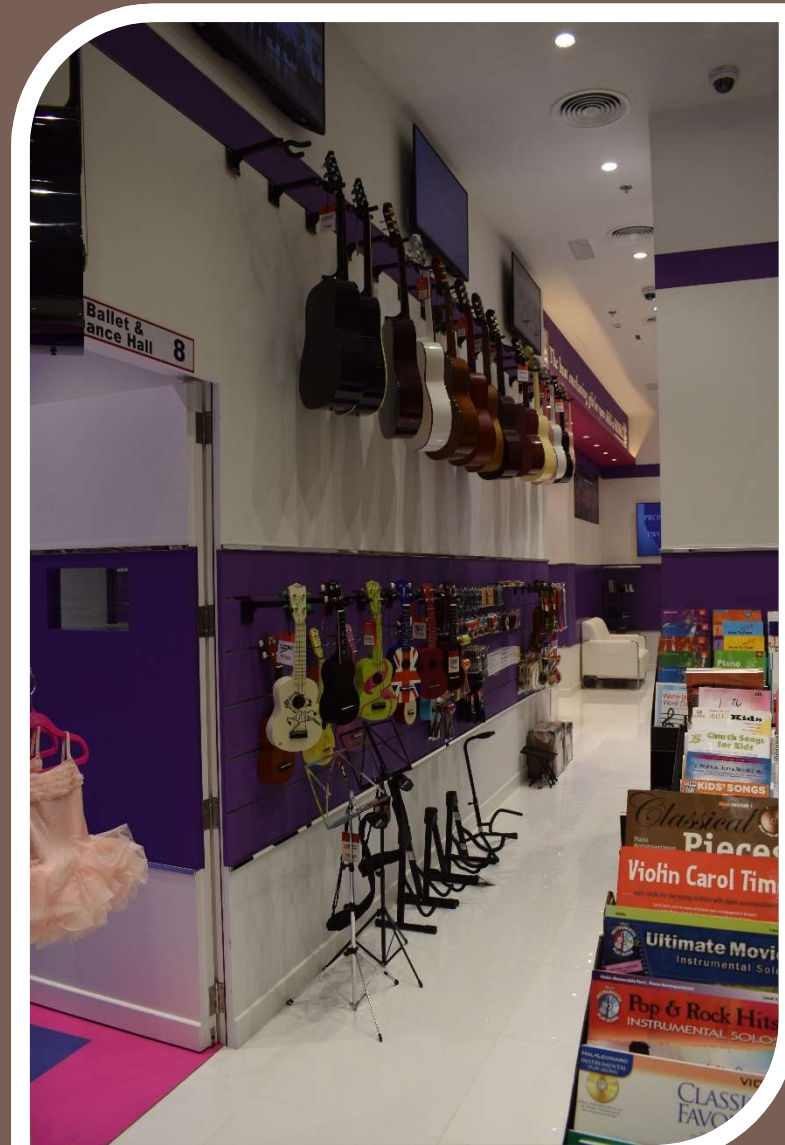
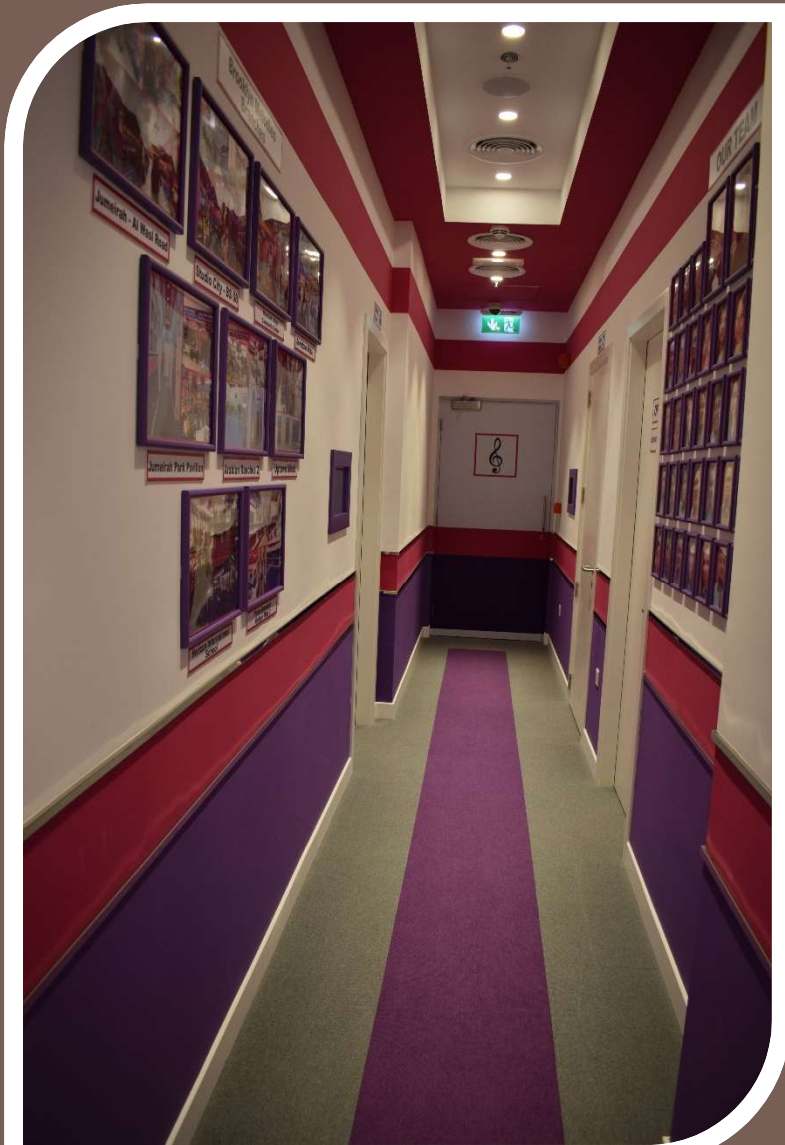
MY FAIR LADY – THE MALL



ALEXANDER.J - DFC



**BROOKLYN MELODIES – PALM JUMEIRAH**



## BROOKLYN MELODIES – PALM JUMEIRAH



CLAIRE'S – AL MARYAH CENTRAL



**BRACCILLINI – MALL OF EMIRATES**



PATRIZIA PEPE AT MARINA MALL



ADIB H.Q. – ABU DHABI



ADIB – DUBAI MALL BRANCH



**ADIB H.Q. – ABU DHABI**



**ADIB H.Q. – ABU DHABI**



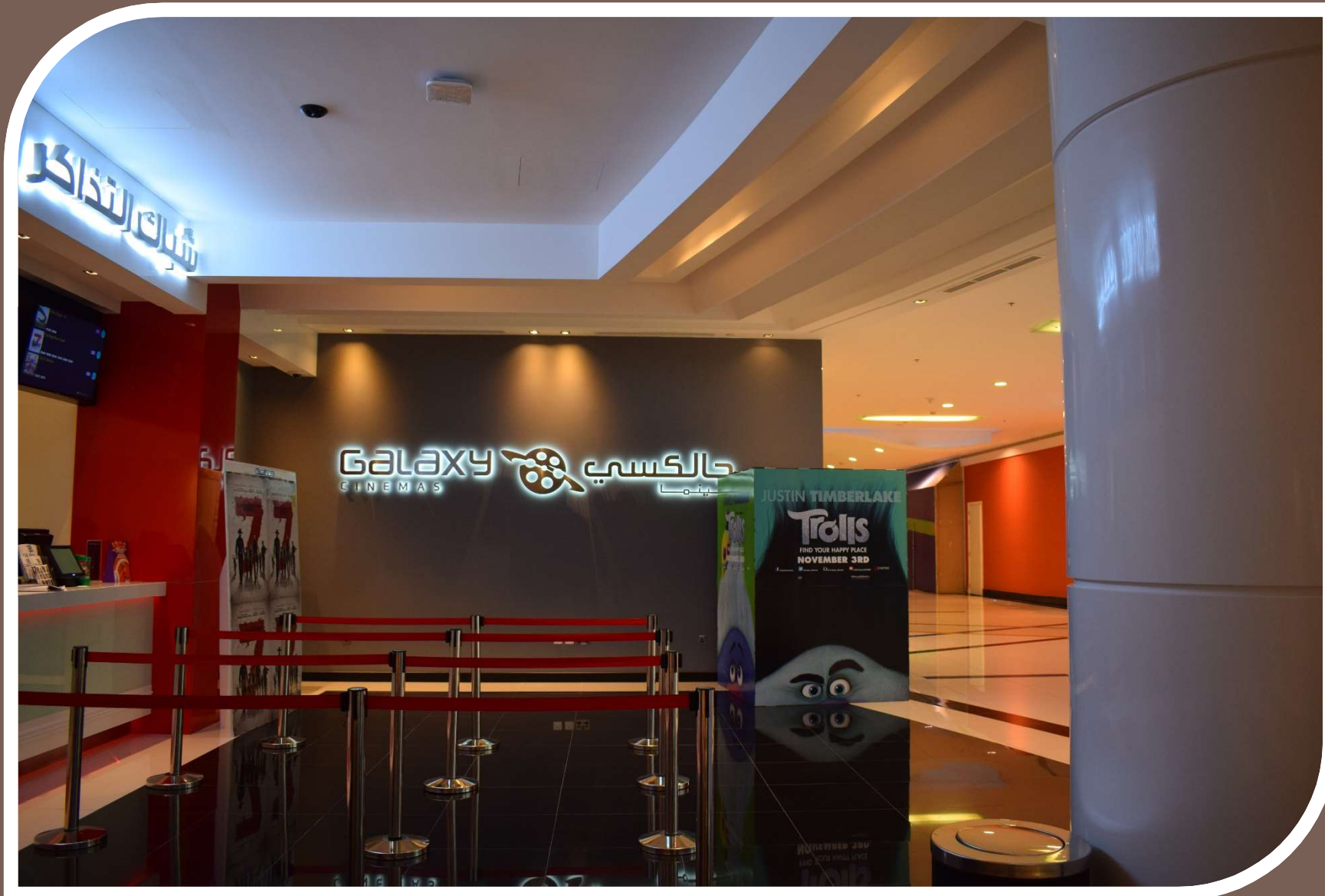
**ADIB DARMAKI BRANCH – ABU DHABI**



LAGOS CINEMAS - NIGERIA



LAGOS CINEMAS - NIGERIA



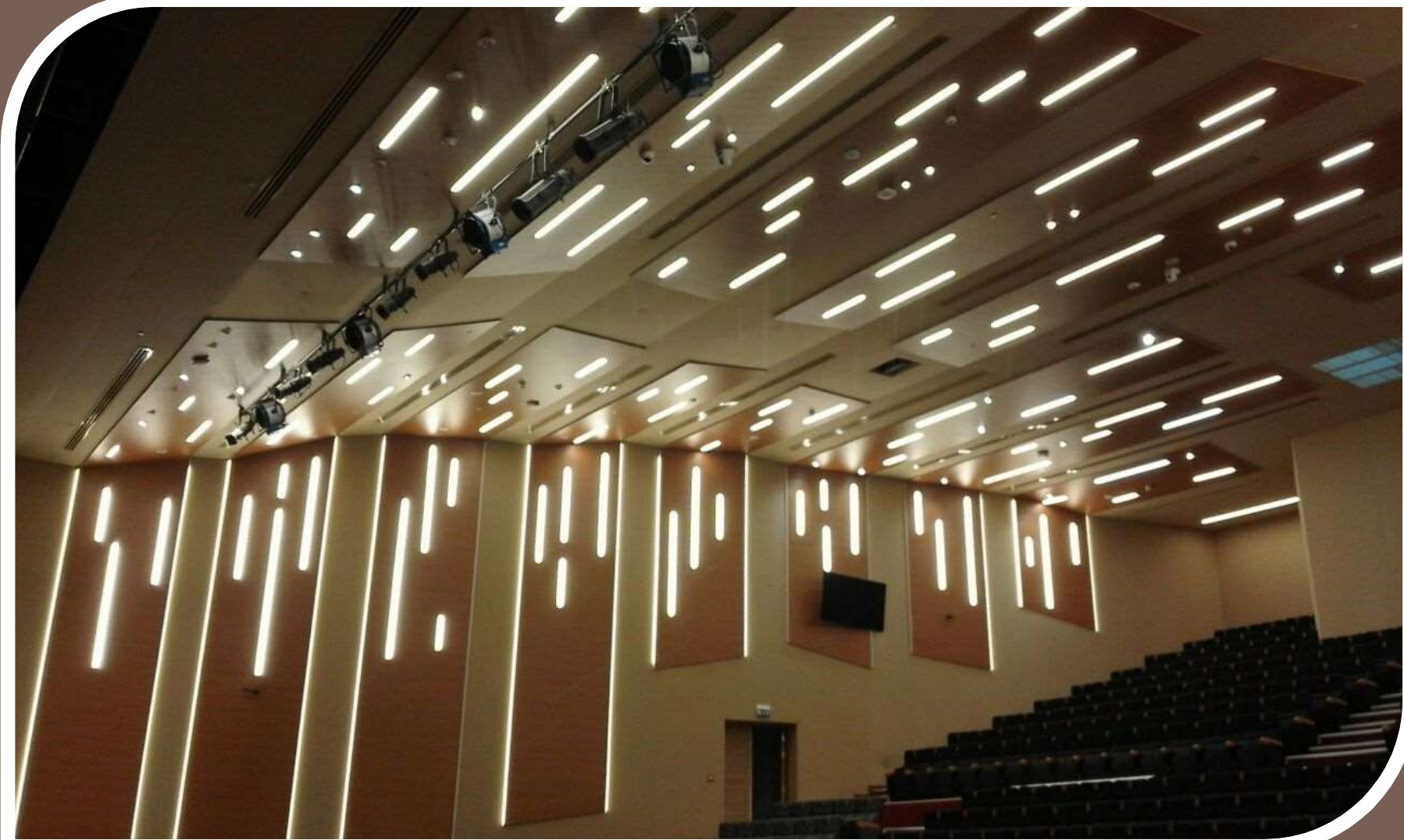
**GALAXY CINEMAS – FUJAIRAH**



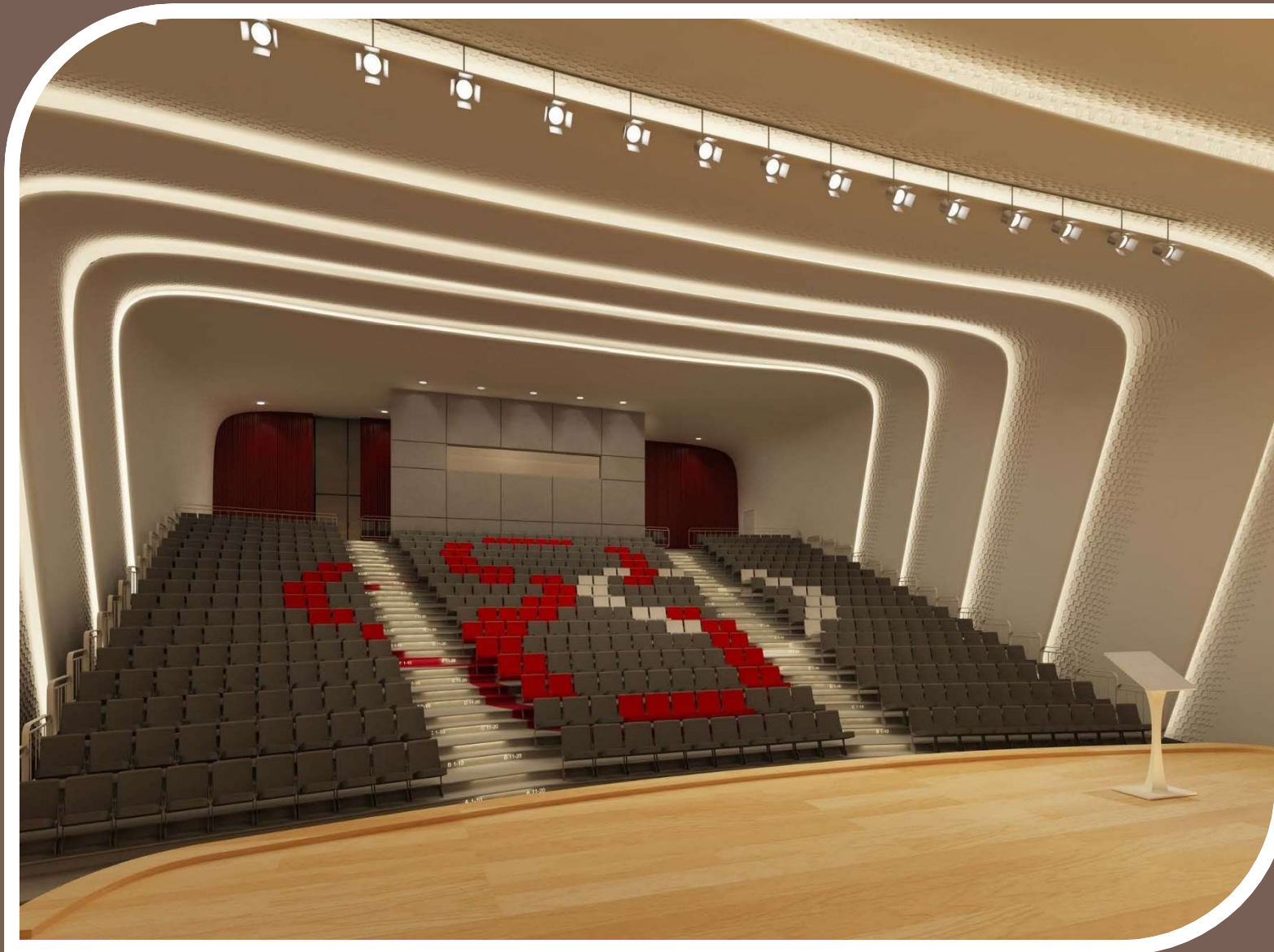
GRAND CINEMA – SHARJAH



GRAND CINEMA- SAHARA CENTER



KENT COLLEGE - DUBAI



\*Render only as Photo is not allowed

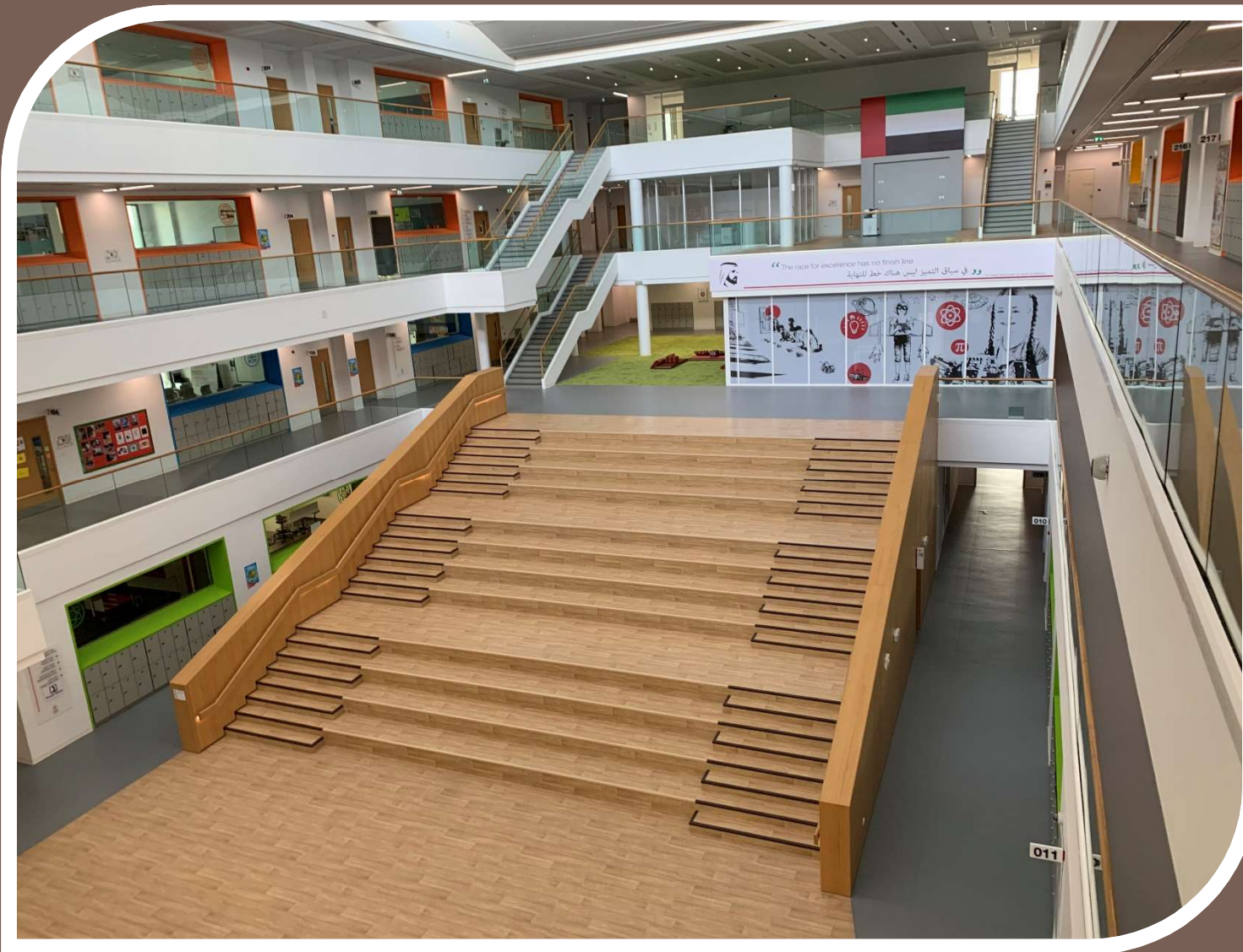
SWISS INTERNATIONAL SCIENTIFIC SCHOOL- DUBAI



WARNER BROS THEME PARK – YAS ISLAND ABU DHABI



WARNER BROS THEME PARK – YAS ISLAND ABU DHABI



SWISS INTERNATIONAL SCIENTIFIC SCHOOL- DUBAI



SWISS INTERNATIONAL SCIENTIFIC SCHOOL- DUBAI



SWISS INTERNATIONAL SCIENTIFIC SCHOOL- DUBAI



**MAJLIS – QUEEN ELIZABETH 2 SHIP**



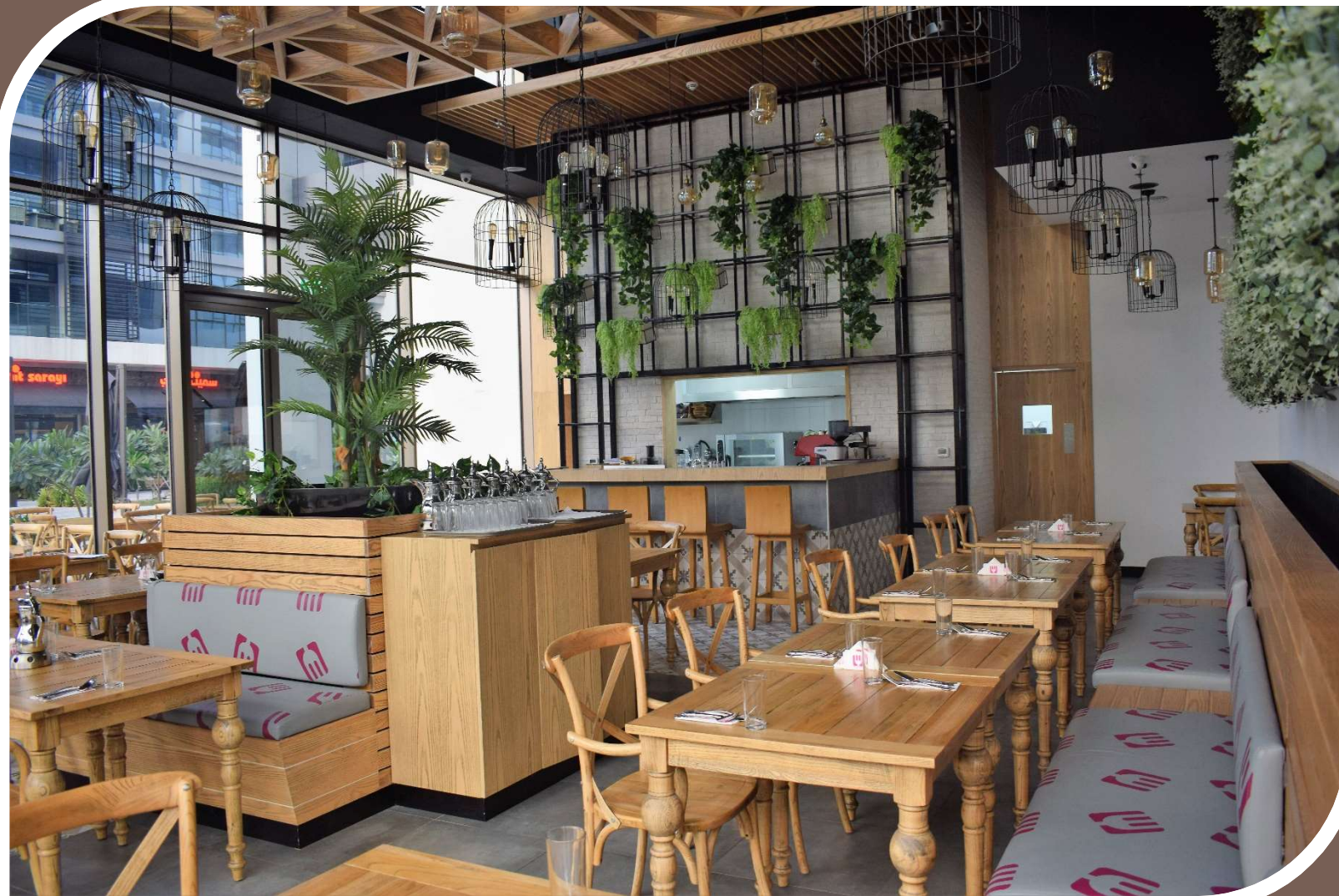
**MAJLIS – QUEEN ELIZABETH 2 SHIP**



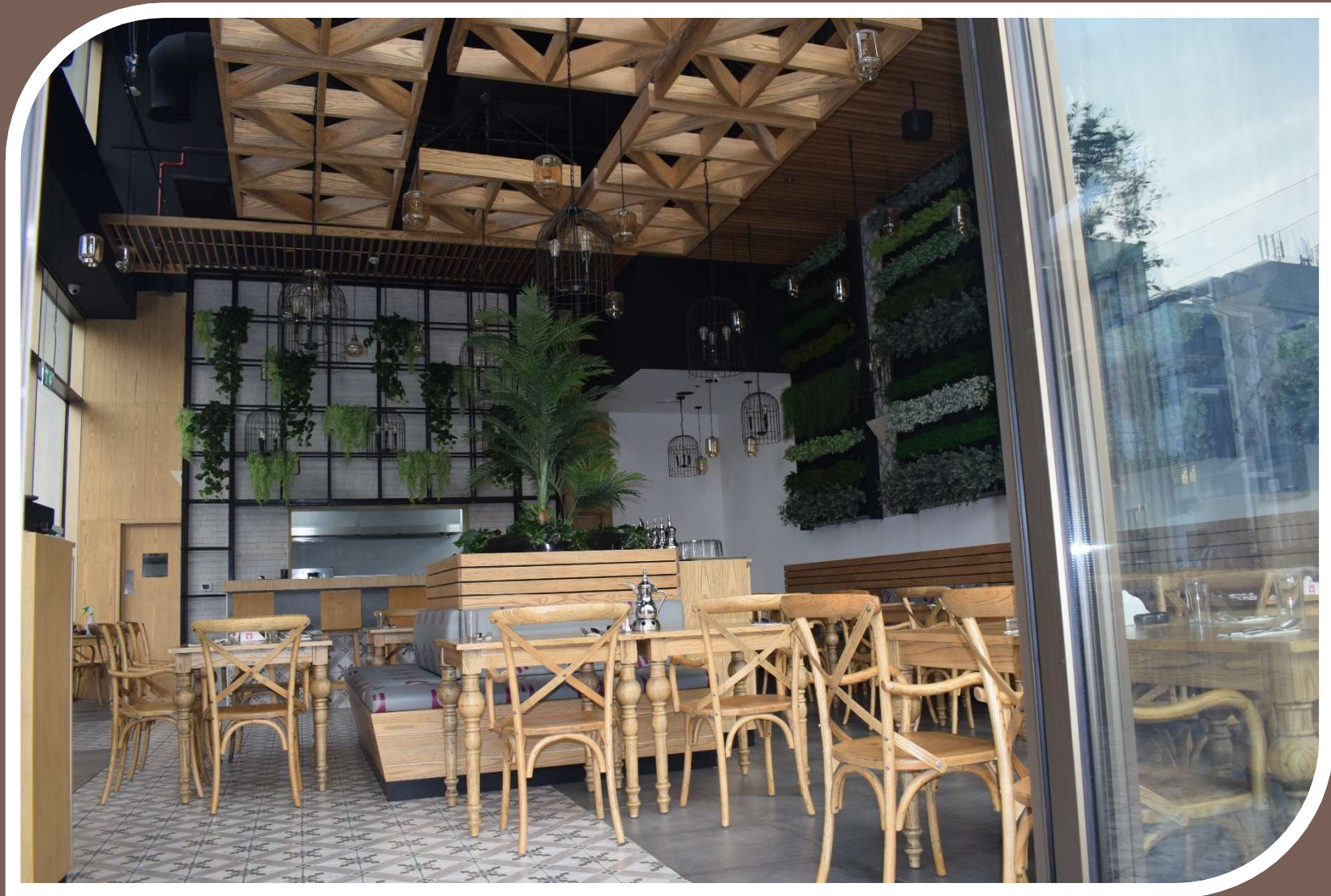
**UNO MAT OFFICE AT JAFZA**



UNO MAT OFFICE AT JAFZA



## SALAD BOUTIQUE- CITY WALK



## SALAD BOUTIQUE- CITY WALK



DOSE CAFE- CITY WALK



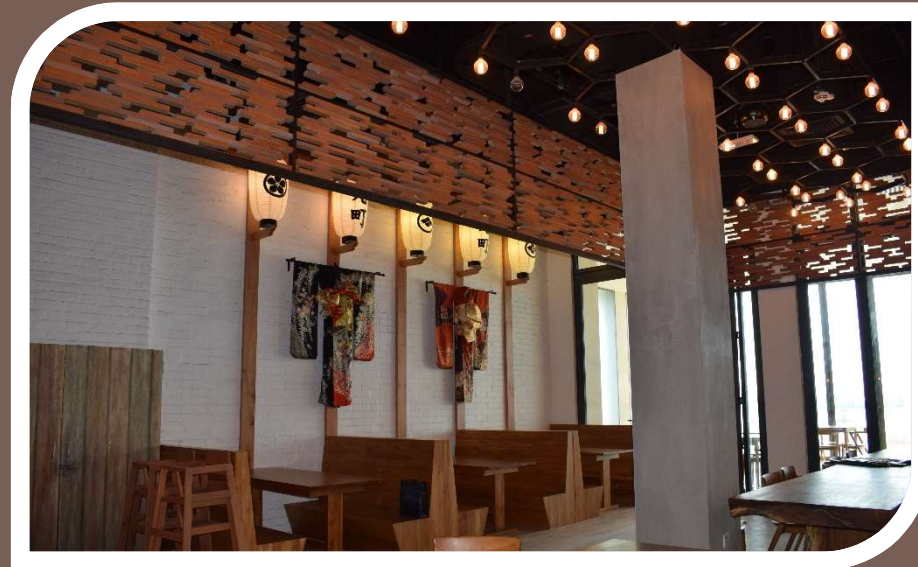
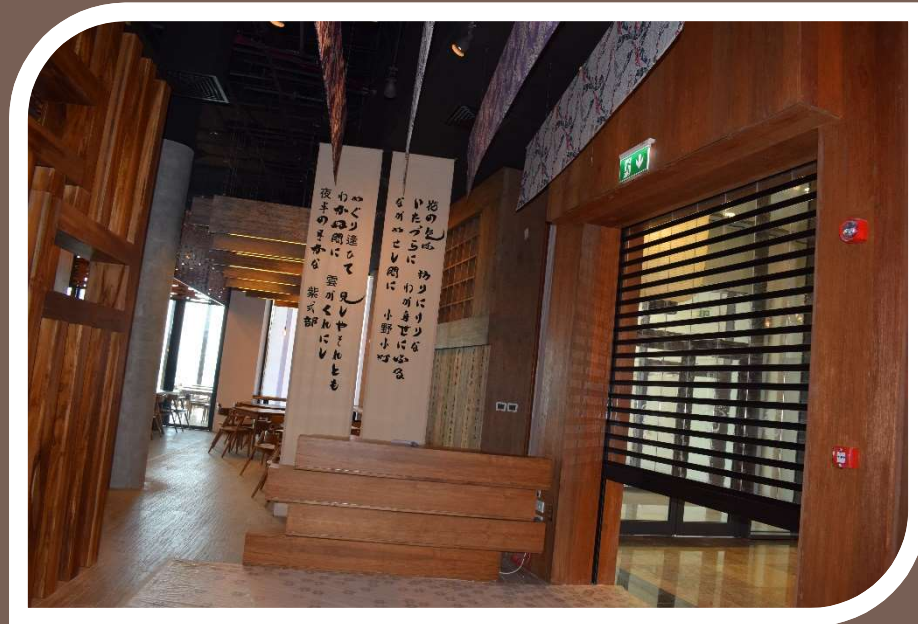
CATCH22 – JEDDAH, KSA



## FRENCH BAKERY JUMBLE BOX



AL FANAR KITCHEN – DFC



MOTOMACHI RESTAURANT - DFC



RED STAR WOK IN RAS AL KAIMAH

# THANK YOU.



Our Success story is incomplete without a thank you to our partners – consultants, sub contractors and most important our clients.

The projects listed are a combination of complete turnkey projects which includes design, fitout and joinery, only fitout work, a combination of fitout and joinery. Some of these have been execution of master pieces designed by world renowned designers and purpose built in conjunction with acclaimed design consultants. It has been our privilege to be a part of such eminent associations.

We are big enough to  
deliver  
Small enough to care...

